

## 2025 Price Increase Notification

March 7, 2025

To Our Valued Customers,

Thank you for your continued partnership with Delta Faucet Company. Over the past year, we have remained focused on delivering meaningful innovation with new product launches like Delta ProClean™ Spray & Clarifi™ Water Quality systems, while maintaining industry-leading service, including 90%+ On-Time/In-Full shipping rates.

As we continue our efforts to improve efficiency, we are also facing rising expenses due to changes in global trade policies. To sustain the high-quality products and services you rely on, **we will be implementing the following omnichannel price increases, effective May 4, 2025:**

Brand	Weighted Avg. Increase	Products
Brizo®	9.4%	Faucets, showering, roughs, fittings, accessories, repair parts
Delta®	7.6%	Faucets, showering, roughs, accessories, repair parts
Peerless®	7.5%	Faucets, showering, roughs, accessories, repair parts
Delta Commercial	9.1%	Faucets, valves, showering, roughs, fittings, accessories, repair parts

**Updated electronic price files will be available the week of March 17<sup>th</sup>** through your local Delta Faucet Company sales representative. The files will also be posted on our websites:

- brizo.com in the “Professional Resources” area
- deltafaucet.com in the “For Professionals” area under Product Resources
- peerlessfaucet.com in the “For Professionals” area

**Beginning May 4, 2025, the new pricing will be reflected on our brand websites, in our digital price books, and on our Trade Portal (dfcpro.com).** Brizo, Delta, and Peerless price books, which will include the updated pricing, will be available by Q3 2025.

Orders received prior to May 4, 2025 will receive current pricing. However, to manage inventory and delivery service, we reserve the right to limit monthly order quantities not to exceed 110% of your monthly average for the prior three months’ order history. We also reserve the right to adjust job quotes with a 60-day prior written notification. New MAP pricing is effective as of 12:01 a.m. on May 4, 2025. Enforcement will begin shortly thereafter.

We greatly appreciate your continued business and support. Please know that we are committed to driving efficiencies in our manufacturing, quality, and supply chain operations that will provide unmatched value in the year ahead.

If you have any questions, please contact your local Delta Faucet Company sales representative.

Sincerely,



Thomas Assante  
Senior Vice President, Trade Sales